

**WSOC-TV**

Agency Name: GMMB

Today's date: 10/30.12

Advertiser Name: Barack Obama

Invoice Nbr.: \_\_\_\_\_

☒ Credit    ☐ Debit    ☐ Refund    ☐ Transfer    ☐ OSI Contract # 325000  
325176  
☐ Agency #    ☐ Advertiser #    ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$13,480.00

Net Credit/Debit: \$11,458.00

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

**EXPLANATION:**

credit due rebates for the week of 10/15- dollars are being respend

11/1 thu-fri 630-7p 2x \$ 3040

11/1 thu-fri 730-8p 4x \$1600

11/1 thu 1137-1207a 2x \$500

  
Approved for Sales

\_\_\_\_\_  
Approved for Accounting



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325176

<b>Schedule Dates</b>	10/16/12-11/02/12	<b>Date Entered</b>	08/02/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/30/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260355
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/101/1537	<b>Commission</b>	\$30,689.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$173,905.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	129	\$191,115.00	
Nov. 2012	8	\$13,480.00	
<b>Grand Total:</b>	<b>137</b>	<b>\$204,595.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	5A- 5:30A (EST)	4		X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/12/12
2.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6A- 6:30A (EST)	4		X	X	X	X			4	\$1,175.00	\$4,700.00	Charlotte (WSOC)		10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)			2	2	2	2			8	\$1,075.00	\$8,600.00	Charlotte (WSOC)		10/12/12
4.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/12/12
5.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)		10/12/12
6.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6A- 7A (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
7.1	Normal Line / Spot	10/21/12-10/21/12	3	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)		10/12/12
8.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	9A- 10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
9.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	10A- 11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
10.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A- 12P (EST)	4		X	X	X	X			4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/12/12
11.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	12P- 1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
13.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	3P- 4P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/12/12
15.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	4P- 5P (EST)	4		X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV  
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Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

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<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260355
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/404/1537	<b>Commission</b>	\$30,689.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$173,905.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

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16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/12/12
17.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)		10/12/12
18.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	6		X	X	X	X			6	\$1,500.00	\$9,000.00	Charlotte (WSOC)		10/12/12
19.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/12/12
20.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/12/12
21.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
22.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12
23.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:02A (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		10/12/12
24.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12
25.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10P- 11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/12/12
26.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	9P- 10P (EST)			2							\$6,000.00		Charlotte (WSOC)		8/2/12
27.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	10P- 11P (EST)			1						1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/12/12
28.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	8:30P- 9P (EST)			1						1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
29.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	9P- 9:30P (EST)			1						1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 325176

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<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
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<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/404/4537	<b>Commission</b>	\$30,689.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$173,995.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

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30.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	10P-11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/12/12
31.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	8P-9P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/12/12
32.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	9P-10P (EST)					1				1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
33.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	10P-11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
34.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	8P-9P (EST)					1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/12/12
35.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P-10P (EST)					1				1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/12/12
36.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	10P-11P (EST)					1				1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/12/12
37.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P-8P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/12/12
38.2	Normal Line / Spot	10/21/12-10/21/12	5	:30	8P-9P (EST)							2		2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/15/12
39.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9P-10P (EST)							1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
40.1	Normal Line / Spot	10/16/12-10/21/12	4	:30	11P-11:35P (EST)	6		X	X	X	X	X		6	\$1,200.00	\$7,200.00	Charlotte (WSOC)		10/12/12
44.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A-10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
45.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10A-11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
46.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11A-12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		10/12/12

## CONFIRMATION CONTRACT

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Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260355
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/104/1537	Commission	\$30,689.25
Account Types	National/Political	Net Total	\$173,905.75
Billing Type	Standard	Sales Tax	
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Charlotte (WSOC)		
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47.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
48.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/12/12
49.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
50.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	X							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/12/12
51.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/12/12
52.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
53.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P- 7:56P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
54.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
55.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:02A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		10/12/12
56.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	12:05A- 12:35A (EST)	2					X			2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/12/12
57.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30A- 6A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/12/12
58.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)		10/12/12
59.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	2		X						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/12/12
60.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A- 9A (EST)	2		X	X	X	X			8	\$975.00	\$7,800.00	Charlotte (WSOC)		10/12/12

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62.0	M/G For 26.0.1,26.0.2 / Spot	10/20/12-10/20/12	5	:30	8P- 11:30P (EST)							2		2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		10/15/12
63.0	Normal Line / Spot	11/01/12-11/01/12	2	:30	6:30P- 7P (EST)	1				X				1	\$3,040.00	\$3,040.00	Charlotte (WSOC)		10/30/12
64.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6:30P- 7P (EST)	1					X			1	\$3,040.00	\$3,040.00	Charlotte (WSOC)		10/30/12
65.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	7:30P- 8P (EST)						2	2		4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/30/12
66.0	Normal Line / Spot	11/01/12-11/01/12	5	:30	11:37P- 12:07A (EST)	2				X				2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.